Vincent de Witt Huberts

Design Leader for Web, UX & UI. Emphasis on clean, usable design.

Email: vince@bladiblah.com

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Phone: (415) 341 7037

EXPERIENCE

Splunk Inc. | *April 2014 – Present* | *San Francisco, CA* Splunk provides the leading platform for operational intelligence.

Sr. Design Manager, Web | February 2018 - Present

Leading and building a team of designers for Splunk marketing.

- Implemented UI design system for Splunk marketing.
- Leading company-wide rebrand effort for web.

Sr. Web UI Designer | January 2017 – February 2018

Design Lead for Splunk's Brand & Creative Department for all web design and art direction for public facing web properties. Managing designers, UI developers and vendors.

- Design Lead for splunk.com 2017/18 complete user journey redesign.
- Designed award winning interactive CIE Calculator.

Sr. Web UX Designer | April 2014 – December 2016

Sole Web UX Designer for Splunk marketing. Leading the design process for web from end to end.

 Led every design aspect of the 2015 corporate website redesign from high level requirements & UX strategy, down to the icons and more. Transformed the corporate website into a 70+ page, fully responsive site on a new AEM platform in 5 months from start to finish.

Outright - GoDaddy Bookkeeping | Sr. UI/UX Designer October 2012 - April 2014 | Sunnyvale, CA

Outright is an online bookkeeping tool for small businesses, acquired by GoDaddy in 2013. Lead designer for all UI/UX/visual product design aspects of the web app, mobile apps, and marketing efforts.

Analyte Health | Sr. Visual UX Designer

October 2011 – July 2012 | San Francisco, CA

Analyte Health creates products that allow people to get quicker access to medical testing and test results. UI/UX and visual design of web products, mobile products, and online marketing projects.

Oracle Corporation | Sr. Interactive Designer

May 2008 - June 2011 | Redwood Shores, CA

Core member of Oracle's in-house Brand & Creative Department.

DFS Galleria | **Web Designer** (Contract)

November 2007 - March 2008 | San Francisco, CA

Led visual re-design & front-end development of DFS website.

Freelance Designer | Print & Web

June 2003 - March 2008

A variety of design work for various start-ups, agencies, and more.

ABN AMRO Trust | Web Designer

May 2002 - June 2003 | Amsterdam, Netherlands

Veracast Communications | **Webcast Technician** *January 2001 - February 2002* | *San Francisco, CA*

SKILLS & TOOLS

Design

Top-notch UX, UI, and interaction design skills for product and marketing, including:
Responsive web design, mobile app design, visual design, UX strategy, icon design, art direction, graphic design, banner design, email design, campaign concepting, wire-framing, user testing, animation & motion graphics, design systems, typography, and more.

Management

Expert in managing projects from design to implementation.

Managing contractors & external vendors, collaborating with developers & dev teams (local and remote). Leading Design teams. Managing and mentoring designers, and developers. Self-starter, team player, excellent written & verbal communication skills.

Software

Adobe CC, Sketch, Invision, Figma, paper, pen, etc

Web Development

Thorough hands-on knowledge of HTML5, CSS3, jQuery, WordPress, Bootstrap, and iOS.
A good understanding of Sass, LESS, JavaScript, PHP, Android patterns, and most CMS platforms.

Languages

Fluent in English and Dutch. Semi-fluent in German.

EDUCATION

San Francisco State University BFA Fine Art & Multimedia Studies 1998-2000 | San Francisco, CA

Orange Coast College

AA Illustration & Design 1994 - 1998 | Costa Mesa, CA

Haarlemmermeerlyceum

HAVO Levels

1989 - 1994 | Hoofddorp, The Netherlands

ABOUT ME

San Francisco resident. Father of two. Active as a fine artist. Traveled to every continent (including Antarctica) and 70 countries so far. Avid reader. I'm Dutch.